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EIGHT PARTY TIPS FOR THIS YEAR'S BIG GAME

Sweet Secrets Chocolate Passes Along Tips To Kickoff Your Football Party In Style And Tackle A Winning Celebration!

WHEATON, Ill. – January 13, 2014 – The big game is right around the corner, and football fans everywhere will once again come together for fun Sunday of football with friends and family. But from managing the guest list to preparing food to cleaning up the mess afterwards, hosting a football party can be a lot of work. [Sweet Secrets Chocolate™](#) is here to help with eight tips to make your gathering fun, memorable and easy so that you can sit back and enjoy the big game!

- 1. Show Your Spirit** – Balloons are a fun and inexpensive way to add team colors to your party. Tie them to the mailbox, tape them to the walls or staircase, or just scatter them on the floor. You can also splurge and get pom-poms, bead necklaces, or whistles in team colors for your guests to use.
- 2. Add Extra TV's** – Move a second or third TV from another room into the space where your guests will be. With a simple signal splitter you can create a “sports bar” atmosphere with TV's at different locations or angles in your party room (or in the kitchen if your guests are likely to mingle there!)
- 3. Create A Kids Space** – Planning to have people with children at your party? Designate a separate play area for kiddos so that adults can enjoy the game without the extra noise and toy mess. It's worth a try, right?
- 4. Put Out Extra Trash Cans** – Help keep your space clean and make post-party cleanup a breeze by placing extra trash containers where guests will be. Signs posting “trash” or “recycling” make it easy for guests to know what to put where, and keep you from constantly changing bags throughout the party.
- 5. Hold An Appetizer Contest** – Let your guests show off their culinary skills by going head-to-head in an appetizer contest. Assign a number to each dish and display them on a table for everyone to try. Have guests cast a “secret ballot” for their favorite. Have a fun prize for the winner like a toy foam football.
- 6. Keep The Games Going** – The big game only last a few hours, but your party may last all day. Have other games on hand for post-football fun like board games, a deck of cards, darts or even a football to toss outside if the weather allows.
- 7. Cover The Menu Basics** – While every party menu is different, a classic football party always has the five basics - chips, a meat dish, soda, beer and dessert.
- 8. Make It Sweet** – Let your guests indulge in a fun and tasty [Chocolate Pretzel Pizza](#) during game time. [Sweet Secrets Chocolate](#) can even customize it with your favorite team's colors!

Chocolate Pretzel Pizza

In preparation for this year's big game, Sweet Secrets Chocolate will be offering their Chocolate Pretzel Pizzas packaged in your favorite team's colors! Available in three fun sizes and sent in a pizza-style box, this treat offers just the right amount of salty and sweet goodness. It begins with a base of delicious chocolate and is covered with crunchy pretzel pieces, broken sugar cones, sugar-coated chocolate candies, chocolate cookie chunks, double chocolate chips, sprinkles and MORE chocolate.

- **Small – Chocolate Pretzel Pizza For One**

This pizza measures up at 3.5" and serves as a delicious "personal pizza" treat. Order several for guests as a take-home treat or place a few on the kids' table for a new twist on dessert.

- **Medium – Chocolate Pretzel Pizza For Friends**

Big enough for several fans to share at 9" and 1.5lbs, this pizza includes a special "chocolate-busting mallet" to break it up into bite-size pieces.

- **Large – "Party On" Chocolate Pretzel Pizza**

A treat this size will give anyone a reason to party with its 12.5" and 2.5lbs of deliciousness. This size is perfect for 12-15 people. It also includes a special "chocolate-busting mallet" for fans to break it up and eat it.

Show your team spirit by adding a delicious custom Chocolate Pretzel Pizza to your party menu. The big game is on February 2, so be sure to place your order in time!

Catch a Coupon Code

Join the [Sweets Club](#) to receive info on promotions and new products as well as news with fun tips and trends. Best of all, you'll get a promo code for \$2 off your purchase.

About Sweet Secrets Chocolate

Sweet Secrets Chocolate is an artisan chocolate company specializing in chocolate-covered pretzels, pretzel bark, chocolate pretzel pizzas and hand rolled truffles. The company was founded by Terri Kinney and Dede Barnicle, two friends with a passion for chocolate and an eye for detail. They combined their skills from The French Pastry School and business school and began making truffles in 2008. They have since expanded their product offerings which are available online and in select stores. Their chocolates are artfully made by hand. Each piece is finished to perfection using the finest ingredients and packaged with care. Their products are unique, delicious and memorable. For more information or to purchase one of their artisan chocolate creations, visit Sweet Secrets Chocolate at www.sweetsecretschocolate.com. It's a secret that's meant to be shared.

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